

Maximilian Feurer

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Skills

Adobe Suite
Sketch, Invision
Time management
Self-motivated
Effective communicator
Team oriented
HTML, CSS, JavaScript
Wireframes
Style guides
Accessible design
Rapid prototyping
Journey mapping
Data analytics

Awards

Employee of the Quarter
Q2, Cabinets.com

Profile

Proactive and detailed UX Designer in Atlanta, GA. Clear understanding of technologies allows seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. Up to date knowledge of Adobe Creative Cloud, Sketch and Invision.

Employment History

UX Designer at Amazon (Fabric.com)

February 2020 - October 2020

- Lead end-to-end responsibility by creating design deliverables that serve the needs of both business and technology.
- Collaborated with agile, multi-disciplinary teams to evaluate the feasibility of proposed features and create phased approaches to development.
- Came up with insightful workflows and simple solutions to complex interaction design problems.
- Presenting UX design concepts to stakeholders for review and feedback.
- Updating UI to modernize and refresh current website.

UX Designer at Cabinets.com

April 2018 - Present

- Translated concepts to wireframes, mockups and prototypes.
- Prototype daily a/b tests with the goal of delivering a better experience to our customers.
- Work with analysts to discover potential tests and identify improvements for our customer journey.
- Developed comprehensive company style guide and UI toolkits from the ground up. Audited site to make sure everything is AODA compliant.

Senior Graphic Designer at Cabinets.com

August 2017 - April 2018

- Redesigned the bulk of the promotional and core transactional email marketing templates.
- Guided the creation and execution of marketing materials, balancing the overall company strategic direction with day-to-day tasks.
- Created multiple social and email campaigns boosting our sales by 18-23%.
- Create new brand and voice for the company.
- Worked on multiple projects, often at the same time, at a high level of creative execution.

Graphic Designer at United Signs

June 2016 - August 2017

- Created deliverable packets for installers
- Made sure company requirements were being met.
- Worked with every Audi dealership nationwide as well as Bentley, BMW and Hard Rock Cafes.
- Worked with Architects on building renderings.

Education

Indian River State College

B.A.S. Degree Graphic/ Web Design