



Maximilian Feurer

UI/UX Designer

Portfolio

www.maximilianfeurer.com

Contact

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Atlanta, GA

Awards

Dean's List of Academic

Excellence from IRSC, 2012-2014

Employee of the Quarter

from Cabinets.com, 2018

Skills

UX, Ideation and Workflows

Interaction and UI Design

Prototyping

Concept Sketches

Design Systems

Accessibility Design

Marketing Campaigns

End-to-end Product Design

Branding & Identity

Visual Design

Tools

Adobe Creative Cloud Suite

Figma

Framer

InVision

HTML

CSS

Prototyping

Profile

Proactive and detailed UX Designer in Atlanta, GA. Clear understanding of technologies, which allows for a seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. Up to date knowledge of Adobe Creative Cloud, Sketch and Invision.

Employment History

UX Designer/B.A. at Graphic Packaging International

November 2020 - Present

- Lead end-to-end responsibility in creating internal systems for 65 facilities.
- Collaborated with developers, plant managers and corporate stakeholders on developing and deploying various different projects.
- Improved end-to-end documentation and planned workflows for team.
- Did all of the internal testing and data validation for the systems being deployed to the sites.

UX Designer at Amazon (Fabric.com)

February 2020 - October 2020

- Lead end-to-end responsibility by creating design deliverables that serve the needs of both business and technology.
- Collaborated with agile, multi-disciplinary teams to evaluate the feasibility of proposed features and create phased approaches to development.
- Came up with insightful workflows and simple solutions to complex interaction design problems.
- Presented UX design concepts to stakeholders for review and feedback.
- Updated UI to modernize and refresh current site.

UX Designer at Cabinets.com

March 2019 - October 2020

- Translated concepts to wireframes, mockups and prototypes.
- Prototype daily a/b tests with the goal of delivering a better experience to our customers.
- Work with analysts to discover potential tests and identify improvements for our customers journey.
- Developed comprehensive company style guide and UI toolkits from the ground up.
- Audited site to make sure it meet AODA compliant standards.

Senior Graphic Designer at Cabinets.com

April 2018 - March 2019

- Redesigned the bulk of the promotional and core transactional email marketing templates.
- Created multiple social and email campaigns boosting sales by 23%.
- Created new brand and voice for company.
- Worked on multiple projects, often at the same time at a high level of creative execution.

Education

Indian River State College

B.A.S. Degree Graphic / Web Design